

**Inside
This
Issue**

Page 1 -
Complete IP
Announcements

Page 2 -
Changes - International
Trademarks

Page 2 -
Special Offer

Page 3 -
Our Clients

Remember:

Any monies you paid for intellectual property services between July 2007 & June 2008 are business expenses, and may be tax deductible. Even if you are not an incorporated company, or registered business and are currently trading as yourself, speak to your accountant about claiming these costs back.

COMPLETE IP - ANNOUNCEMENTS

Fee Increase & Loyalty Program:

At the beginning of June 2008, you would have received a notice from Complete IP concerning a fee increase and customer loyalty program.

If you didn't receive this notice, please let our office know and we will provide you with a copy.

Essentially, we have developed a 'loyalty' system, so that we are in a position to guarantee our professional fees for a minimum of 5 years to each client. Meaning, if our fees go up during those 5 years - you won't be affected

To ensure we can continue providing the free services we promote, such as free consultation - with no time limit and no obligation - the fee increase became unavoidable.

We hope that by providing a guarantee on any fees you are charged, the fee increase will become manageable to you and your business, and not prove an inconvenience.

Australian Intellectual Property Office - "Going Green"

The Intellectual Property Office in Australia has become one of the first Intellectual Property Offices in the world to attain an ISO 14001 certification for its Environmental Management System (EMS).

ISO 14001 is an international best practice standard for managing an organisation's impact on the environment.

In order to gain certification, The Intellectual Property Office has been assessed by an independent auditor as meeting all of the requirements set out under the Standard and will be reviewed on an ongoing basis.

The Intellectual Property Office in Australia is currently developing a range of environmental strategies in conjunction with staff and customers to reduce its carbon footprint and is committed to continuous improvement.

Changes - International Trademarks

If you have been considering protection of your trademarks overseas, you may already be aware of the "Madrid Agreement", which is an agreement between approximately 70 countries that allows us to file a single application with the International Bureau of Trademarks, based on your Australian application or registration and simply nominate the required countries. Making for a simple and cost effective overseas process.

Throughout July 2008, a number of the member countries will be experiencing changes. Specifically, there will be changes to the official government fees payable in respect of Uzbekistan, Ukraine, Turkmenistan and Iceland. **Please Note:** If you have recently received a quotation including any of these countries, please ensure you check the fees at the time of proceeding, as any increases in official charges will be payable from various dates throughout July 2008.

And, the official office in Madagascar has filed a notice with the International Bureau of Trademarks concerning refusals against trademark applications where Madagascar is one of the designated countries under the Madrid Agreement. This change essentially affects the way in which 'refusals' may be filed and responded to. If you believe this may affect you, please contact our office for further information.



VALID UNTIL THE 31st AUGUST 2008
Proceed with an International Registration via the Madrid Agreement and receive \$200.00 back per trademark

It's as simple as that. If you authorise our office to proceed with a trademark application to be filed under the Madrid Agreement on or before the 31st August 2008 our office will refund \$200.00 of the total fee within 30 days of payment being made to our office. There are no restrictions in terms of number of trademarks, number of countries etc. This offer will apply 'per' Madrid application. Eg. If you file a logo and a text only application (which makes two separate applications), you will receive a total of \$400.00 back from the fees paid. We remind you that eligibility to file under the Madrid Agreement includes the need for an Australian application to be filed first, as this forms the 'basic' application for a Madrid Filing. To get started, please complete and return the following to our office.

COMPLETE AND FAX TO 1300 365 719

Name: _____ Date: _____

Company: _____

Email: _____ Phone: _____

Postal Address: _____

Please indicate the documents you would like to receive:

- Step by Step information about registering trademarks in Australia
- Form to have a trademark search conducted in Australia
- Form to go straight to application stage in Australia.
- Information about the Madrid Agreement , including a list of countries available under this agreement.

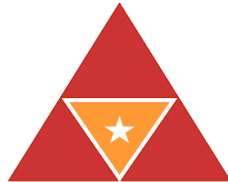
If you do not wish to receive further newsletters from Complete IP Pty Limited, please tick the box and return with your company or business name noted: Or, send an email with "Unsubscribe" and your company or business name in the subject line.

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Nexon Corporation is based in South Korea, and is one of the South Korea's largest online gaming providers and developers. With extensions of the company around the globe, Nexon is a leader in their industry. With exciting Games like "BnB" and "Crazy Arcade BnB" amongst many more, there is sure to be a game that everyone enjoys.

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Suvithra Property & Development Pty Limited and Suvithra Safety provide a range of products and services relating to building and construction. They are known as one of the largest suppliers of industrial safety products in the country.

Contacting Suvithra: **Web:** www.suvithrasafety.com.au **Phone:** 03 9706 3191
Contact: Ravi Rangaswamy
Email: ravi@suvithrasafety.com.au

SWALLOWS WELCOME Tourist Winery & Art Studio

Margaret River's smallest winery, owned and operated by the Negus family. At Swallows Welcome you can enjoy free tasting and tours and see artwork of well-known watercolour artist Patricia Negus in The Chapel of Flowers. Specialising in red wines at reasonable prices.

Contacting Swallows Welcome: **Phone:** 08 9757 6348 or 0401 974 989
Email: swallowswelcome@bigpond.com

Our office endeavours to contact all clients with registered trademarks to offer them advertising in this newsletter. If you feel you should have been contacted but haven't been, please let us know by email at office@completeip.com.au and we will look into it.

Or, if you were contacted and missed out this time, please email to our office a brief description of your business and the best contact details for you and we will include you in Issue # 10 September-October 2008.